

# Who is CEDIA?

## **The Custom Electronic Design & Installation Association**

- Trade association of companies that specialize in planning and installing electronic systems for the home
- CEDIA Members include:
  - Residential electronic systems contractors including independent retailers & installers
  - Manufacturers
  - Distributors
  - Sales Representatives
  - Professional Services
  - Affiliates
- Represents 540 Member companies and tens-of-thousands of professionals who work in the electronic systems industry in California
- Vital part of small business in California

# **Mandate's Impact on the Electronic Systems Industry**

- Impacts all segments of the electronic systems industry
- Lost sales & tax revenue
- Significant impact to business model & employment
- California independent retailers & installers would be disadvantaged in meeting consumer demand

# Andrews Electronics

- North America's largest supply chain for consumer electronics and appliance parts
- Serves over 1,100 California servicers and independent businesses
- Founded in 1950 & is based in Santa Clarita
- Employs over 125 people in California

# **Impact on Andrews Electronics**

- Independent retailers and installers
- Distributors
- Servicers